## Georg-August-Universität Göttingen 6 C 4 WLH Module M.WIWI-VWL.0168: Economics of Multinational Enterprises Learning outcome, core skills: Workload: After a successful completion of the course students are able to: Attendance time: 56 h · understand the role of multinational firms in the world economy, Self-study time: · explain why and when multinational firms exist, 124 h · understand how the existence of multinational firms changes the market structure and welfare. Courses: 1. Economics of Multinational Enterprises (Lecture) 2 WLH Contents: Firms in International Trade 1. Concepts, Stylized Facts, Issues 2. Overview of theory and empirical findings 3. Horizontal FDI 4. Vertical FDI 5. Trade Costs and Foreign Direct Investment 6. Internalization 2. Economics of Multinational Enterprises (Exercise) 2 WLH Contents: In the accompanying practice session students deepen and broaden their knowledge from the lectures. 6 C Examination: Written examination (90 minutes) ! Economics of Multinational Enterprises **Examination requirements:** Demonstrate a knowledge of the classical theoretical models that are used to explain the strategies of multinational firms, · narratively state the economic intuitions behind the theoretical models, show the ability to analyze the differences between multinational firms and national firms. Admission requirements: Recommended previous knowledge: M.WIWI-VWL.0092: International Trade none Language: Person responsible for module: Dr. Zhan Qu English Course frequency: **Duration:** each summer semester 1 semester[s]

Recommended semester:

Number of repeat examinations permitted:

Maximum number of students:

twice

Module M.WIWI-VWL.0168 - Version 1			
not limited			